



EXPLORE HALO. BECOME A HERO.

HALO: OUTPOST DISCOVERY

A Touring Fan Experience for All Ages That Brings the Halo Video Game Universe to Life

(Atlanta, Feb. 5, 2019) – With so many ways to experience the Halo franchise – from the multitude of games themselves to the dozens of novels, live-action and animated films, comics and more, Herschend Live announced that it partnered with 343 Industries to give fans a *brand-new* way to experience and immerse themselves in this beloved science fiction universe with **Halo: Outpost Discovery**.

Halo: Outpost Discovery is an innovative, new touring fan experience for all ages, that brings the Halo video game universe to life like never before. This weekend-long event lets you step into Halo's vast and epic world, with enthralling themed attractions, interactive in-universe encounters, the latest playable game releases and so much more.

Whether you're a Halo veteran or completely new to the franchise, **Halo: Outpost Discovery** offers numerous experiences designed with *everyone* in mind. Featuring more than 300,000 square feet of activities designed to celebrate all things Halo, this 3-day long adventure will begin touring summer 2019, appearing at five major metropolitan areas across the United States in its first year.

- **July 5-7 – ORLANDO** – Orange County Convention Center
- **July 19-21 – PHILADELPHIA** – Pennsylvania Convention Center
- **August 2-4 – CHICAGO** – Donald E. Stephens Convention Center
- **August 16-18 – HOUSTON** – George R. Brown Convention Center
- **August 30-September 1 – ANAHEIM** – Anaheim Convention Center

Explore the Halo Ring, get up close and personal with a real-life Warthog, battle fellow recruits in an epic laser tag arena, experience thrilling in-universe encounters with the latest simulation and VR technologies. Take advantage of hundreds of game stations to play, compete and explore the storied Halo game series. Attend one of our many themed panels, meet the creators, special guests and learn how the Halo universe is made, or take part in one of the many available community events to learn how to livestream, gameplay, or build an epic cosplay costume.

"Halo is known for its epic adventures and galactic mysteries, and we have long viewed the Halo universe itself as a series' central character," said 343 Industries Studio Head of Halo Transmedia Kiki Wolfkill. "We are humbled by our fans' continued embrace of what the Halo franchise represents: Heroism, Hope, Wonder and Community. We're excited to partner with Herschend Live to bring our universe to life in a spectacular fashion to create a thrilling Halo fan experience worthy of the series – and take them, their friends and their families on a journey they'll never forget."

“We’re extremely excited to further continue our commitment of creating innovative, immersive entertainment experiences that create memories worth repeating,” said Herschend Live President Howard Smith. “For the first time ever, generations of Halo fans will be able to come together and experience the Halo universe like never before.”

Visit HaloOutpostDiscovery.com for ticket information, the latest news, and more on the Halo: Outpost Discovery summer experience.

For all things Halo, stay tuned to [Halo Waypoint](http://HaloWaypoint) and [@Halo](https://twitter.com/Halo) on Twitter.



About Herschend Live

Herschend Enterprises is a family of companies focused on family entertainment. Operating companies include Herschend Family Entertainment, Herschend Live, Herschend Entertainment Studios and Pink® Adventure Tours. Herschend's companies entertain over 14 million guests annually. For nearly six decades, Herschend Enterprises has operated with the purpose of bringing families closer together by Creating Memories Worth Repeating®.

About The Halo Franchise

Exclusively published by Microsoft Studios and developed by 343 Industries, the Halo franchise is an award-winning collection of properties that has transcended video games and grown into a global entertainment phenomenon. Beginning with the original “Halo: Combat Evolved” (2001), the critically acclaimed and record-shattering series of games has reinvented how people think about video games and has since built a fan base of millions worldwide and inspired multiple New York Times best-selling novels, a live-action digital series, comic books, action figures, apparel and more.